

INTERNATIONAL SEMINAR 2014

MIGRATION



Welcome to the International Seminar 2014!

The department of International Business at the DHBW Mannheim wishes all participants and partners an interesting and inspiring conference week. This program will inform you about the time, place and content of our agenda. We hope you will enjoy the seminar and your time at the DHBW in Mannheim.

If you should have questions, please do not hesitate to ask any member of our organization team!



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Monday, Dec. 1st

Meet & Greet – Official Opening

10:30 am

Pick-up at the youth hostel

11:00 am

Walking City Tour: Mannheim's sights, stories and squares

Starting point: Ehrenhof Schloss Mannheim.

Make sure to wear comfortable walking shoes and to dress weather appropriate.

ca. 12:30 pm

Lunch on the go & making our way to the DHBW Mannheim

Campus orientation

02:00 pm

International Seminar 2014: Official Welcome & Opening

Room: Großer Senatssaal (building C, 4th floor)

ISEM 2014 – Migration:

Welcome address, meet & greet, joint dinner on campus

Evening activity

06:00 pm

Movie screening & discussion with the directors:

“Transnationalmannschaft”

Room: SV Auditorium (building E, ground floor)

“Transnationalmannschaft” is a film about a multiethnic urban area during one of the world’s most revered sports events: the Football World Cup 2010. Philipp Kohl and Ali Badakhshan Rad produced a documentary about transnationalism with reference to the ethnic diversity of the German national team. In the relatively small (but all the more lively) Mannheim neighborhoods of Jungbusch and Filsbach, they portrayed seven protagonists with cultural origins as many-faceted as that of the German national team. The analytical concept of transnationalism would locate their identity in two nations; thus, the film asks what terms like „home“, „native country“ and „nation“ mean to them, whether you can have two home countries or what it actually means to be German. Via the emotional detour of national teams and the Football World Cup, the film gives viewers a chance to see Germany, its society and this specific community through the eyes of these modern-day “locals”.

You will meet the director, Philipp Kohl, who will introduce his film and its reception to us. You will also have the opportunity to ask questions and discuss the film with him after we have watched it together.

Tuesday, Dec. 2nd

Expert Workshops

CHECK IN: 09:00 am

Room: D 101 (building D, 1st floor)

Workshops I: Expert Topics

Group 1) Understanding migration on the individual level

Room: D 108.1

Tutors: Bernhard Ling & Volkan Gülsen

Group 2) Understanding migration on the organizational level.

Room: D 108.2

Tutors: Ayse Bülbül & Sabine Matejek

Group 3) Understanding migration on the macro-level.

Room: D 110.1

Tutors: Ahmet Ertürk & Martin Kornmeier

Group 4) Understanding migration from a theoretical perspective.

Room: D 110.2

Tutors: Erhan Akarlar & Justyna Starostka

You should have your mind-map ready for a photo-protocol at 11:45am!

In this workshop, all participants will get the opportunity to share what they have learned during their preparation for the International Seminar. All workshop participants will present their expert knowledge on the individual seminar paper topics and then bring it together in an integrative mind-map, showing how you can relate the topics to each other and gain a comprehensive understanding of migration.

12:00 pm

Mind Map Marketplace

Presenting your results from the Workshops I to each other.

Room: SV Auditorium (building E, ground floor)

01:00 pm

Lunch break

02:00 pm

Workshops II: How can we research integration?!

Group 1) How would you research the integration of employees at a MNC?

Room: D 108.1

Tutors: Ayse Bülbül & Justyna Starostka

Group 2) How would you research the integration of refugees in local communities?

Room: D 108.2

Tutors: Erhan Akarlar & Martin Kornmeier

Group 3) How would you research integration of young migrants in secondary education?

Room: D 110.1

Tutors: Julia Zessin & Volkan Gülsen

Group 4) How would you research the competencies which a person needs to act as “an integrator”?

Room: D 110.2

Tutors: Bernhard Ling & Ahmet Ertürk

Bring the results on Wednesday morning to discuss them with our guest speakers!

The objective of this workshop is to develop a research design which would allow you to conduct a study on your workshop scenario of integration. You will need to:

- a) delineate the specific “target group” that you would investigate,
- b) operationalize integration for this target group and their context, and
- c) develop a draft for a research method and tool which you would use to conduct your study. This could be either a questionnaire, a guideline for qualitative interviews, an analysis of secondary data, etc.

CHECK OUT: 05:00 pm

Room: D 101 (building D, 1st floor)

evening activity

07:00 pm

A visit to the Mannheim Christmas Market – followed by a student pub crawl

Marga & Benedict will let you know about the details.

Wednesday, Dec. 3rd

Expert Workshops

CHECK IN: 09:00 am

Guest Speakers

Room: Großer Senatssaal (building C, 4th floor)

Sven van Hove

ZEEB (Center for Empirical and Experimental Business Studies)

“A theoretical framework of quantitative integration research.”

When do immigrants perceive themselves as Germans? This is one of the research questions which Sven van Hove addresses in his dissertation at the University of Mannheim, using one of Germany’s largest sociographic data sets.

Ramona Heinz

University of Bayreuth

“Using qualitative research methods to understand the integration of skilled workers from non-EU countries in small and medium-sized enterprises.”

As part of an EU-funded research project at the University of Bayreuth, Ramona Heinz has conducted several focus group interviews with immigrant workers to learn about their integration at the workplace and will share her insights with us.

Q&A

Discussion with the guest speakers

Bring your results from the Workshops II. This is your chance to receive expert feedback and get answers to questions you struggled with.

12:00 pm

Lunch break

01:00 pm

Workshops III: A migration balance sheet for...

Group 1) ... Turkey.

Room: D 108.1

Tutors: Ayse Bülbül & Volkan Gülsen

Group 2) ... Poland.

Room: D 108.2

Tutors: Justyna Starostka & Ahmet Ertürk

Group 3) ... Hungary .

Room: D 110.1

Tutors: Bernhard Ling & Erhan Akarlar

Group 4) ... Germany.

Room: D 110.2

Tutors: Martin Kornmeier

In this workshop, you will try to gain a holistic understanding of what migration means from a specific country’s perspective. Considering which incoming and outgoing migration streams are of interest for the country of your interest, you will collect relevant variables and criteria for the opportunities and threats, the costs and benefits or (in metaphorical terms) the assets and liabilities of a migration “balance sheet” for that country. You will then research concrete data to fill in your balance sheet. The results will be exhibited on Friday and enter the final report on the ISEM 2014.

CHECK OUT: 05:00 pm

Room: D 101 (building D, 1st floor)

evening activity

08:00 pm (*Showtime!*)

“No exit” – Improv Theatre at TIG7

Nobody in – nobody out. What happens when people have to interact without an exit? Inspired by Sartre, this multinational improvisation theatre ensemble with Matthieu Loos (Combats Absurdes, Lyon, France), Marko Mayerl (Inédit théâtre, Straßburg, France) and Lee White (Crumbs, Winnipeg, Canada) explores human relations in an entertaining and touching way, which is ultimately nothing but genuine.

Marga & Benedict will let you know about the details.

Thursday, Dec. 4th

Design Thinking: The ISEM Workshop Challenge

CHECK IN: 09:00 am

Introducing The ISEM Workshop Challenge.

Room: Großer Senatssaal (building C, 4th floor)

Dr. Justyna Starostka

Akademia Leona Koźmińskiego, Warsaw

Introduction to Design Thinking: An approach for social innovation.

How can thinking like a designer help us improve services, products, processes, organizations or institutions? The Design Thinking method has been successfully applied in a variety of settings to improve “customer experiences” – in the broadest sense of the term. On this workshop day, you will be introduced to the approach and apply it yourself with the help of our expert tutors: Justyna Starostka, Sabine Hoyer, Johannes Comeau Milke and Kristin Borlinghaus.

11:00 am

ISEM Workshop Challenge – Part 1

Team 1	Team 2	In your team, you will apply the methods of Design Thinking to work on a solution for the ISEM Workshop Challenge, supported by your Design Thinking tutor. On the final seminar conference day on Friday, you will present the result of your work as a team. The ISEM tutors will then switch roles and turn into a jury, to choose the winning team – so make sure you do your very best.
Room: D 108.1	Room: D 108.2	
Tutor: Kristin Borlinghaus		
Team 3	Team 4	
Room: D 110.1	Room: D 110.2	
Tutor: Johannes Comeau Milke		
Team 5	Team 6	
Room: D 104	Room: D 105	
Tutor: Justyna Starostka		
Team 7	Team 8	
Room: D 101	Room: D 102	
Tutor: Sabine Hoyer		

01:00 pm

Lunch break

02:00 pm

ISEM Workshop Challenge – Part 2

Team 1	Team 2	Your Design Thinking tutors will continue to take you through the stages and methods of the design process towards developing your team’s prototype.
Room: D 108.1	Room: D 108.2	
Tutor: Kristin Borlinghaus		
Team 3	Team 4	
Room: D 110.1	Room: D 110.2	
Tutor: Johannes Comeau Milke		
Team 5	Team 6	
Room: D 104	Room: D 105	
Tutor: Justyna Starostka		
Team 7	Team 8	
Room: D 101	Room: D 102	
Tutor: Sabine Hoyer		

CHECK OUT: 05:00 pm

Room: D 101 (building D, 1st floor)

evening activity

06:00 pm

Going out for a German dinner: “Schnitzelessen” at the Eichbaum Brauhaus

Marga & Benedict will let you know about the details.

Friday, Dec. 5th

Final Presentations

For the German DHBW students: 08:30 – 09:30 am

Room: SAP/Lidl Hörsaal

Semesterrückblick mit Prof. Boehm

CHECK IN: 09:00 am

Room: SV Auditorium (building E, ground floor)

Final preparations for the presentations.

10:00 am

Final Presentations

Room: SV Auditorium

All teams will have 15 minutes to present their solution to the ISEM Workshop Challenge. The jury has 5 minutes to ask each team questions afterwards.

01:30 pm

Lunch break

02:15 pm

Room: SV Auditorium (building E, ground floor)

And the winner is...

The jury announces the winning team of the ISEM Workshop Challenge.

02:30 pm

Keynote Speaker

Room: SV Auditorium

Mag. rer. soc. oec.

Johannes Heidecker

CFO of EvoBus Bohemia s.r.o.

“Who is (still) afraid of migration?”

When it comes to migration, Mr. Heidecker can speak both from personal and a professional experience. Born in Austria, he describes himself as a German with American and French children who gained work experience in America, France, Serbia, Russia, and the Czech Republic. After graduating from the Vienna University of Economics and Business, Mr. Heidecker has worked for Chrysler and the Daimler corporation. Now, he is the finance manager of EvoBus in the Czech Republic, as well as co-founder and president of the “Technology Initiative Pilsen”.

Q&A: Discussion with Mr. Heidecker

CHECK OUT: 04:00 pm

Room: SV Auditorium (building E, ground floor)

evening activity

07:00 pm

Farewell Ceremony ISEM & International Office at the Night of the Graduates

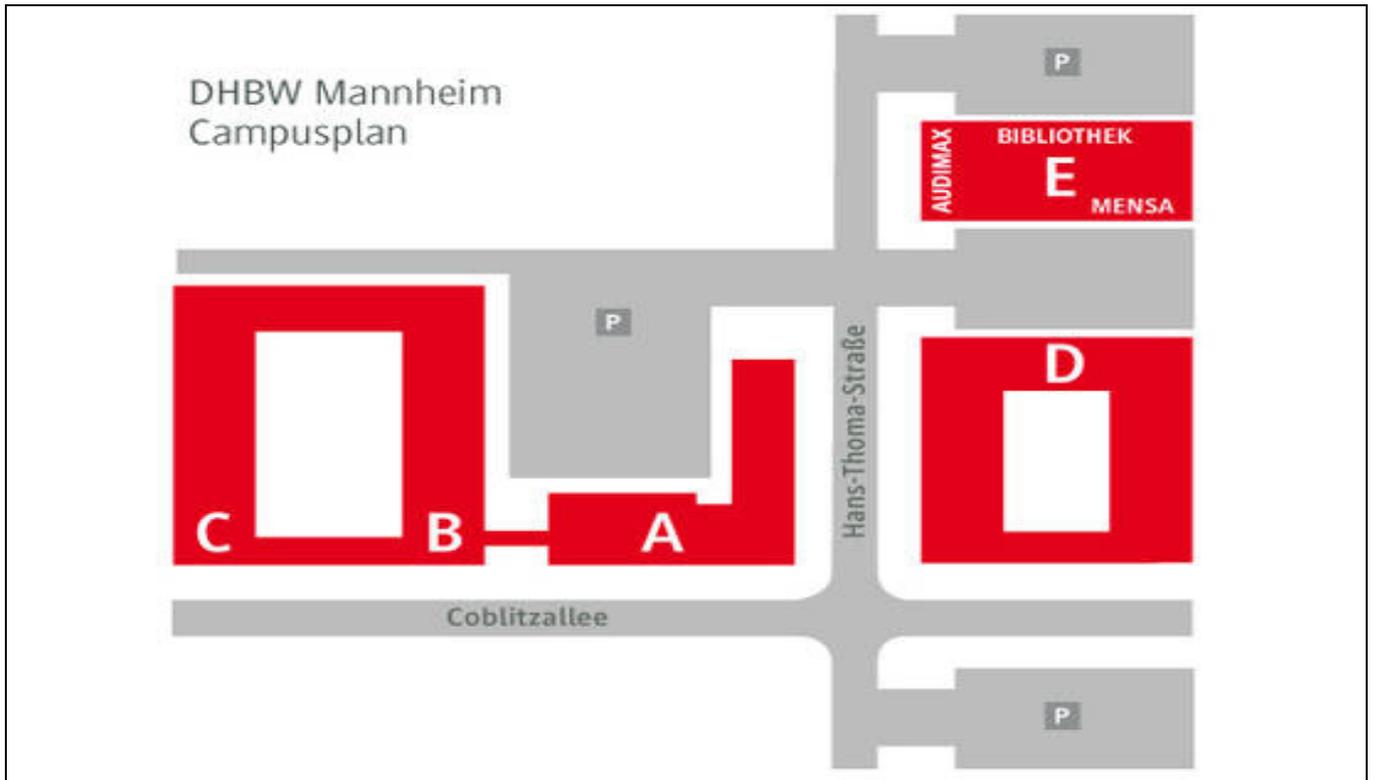
Place: Rosengarten Mannheim, Variohalle III

Make sure you dress formally and to bring your entry ticket. Marga & Benedict will let you know about the details.

The Night of the Graduates is a very festive, annual event during which all graduates of the DHBW Mannheim of that year receive their Bachelor diplomas. Honors are given out, family and friends are invited to share the celebration, and the entire Rosengarten is filled with music, food and dance. Together with the International Office, we have reserved a room for our ISEM “graduates” and the other international students who have spent a semester at the DHBW Mannheim. During the farewell ceremony, we will look back on the conference week and out towards the next ISEM(s) to come. You are invited to join the festivities with the other graduates afterwards.

Campus Map

for your orientation



City Map

Mannheim and the DHBW

